

LOCAL DOCTOR RELEASES #1 BEST SELLING BOOK ABOUT VISION AND LEARNING ON “NATIONAL READ ACROSS AMERICA DAY”



Beavercreek business owner and Cedarville resident Dr. Brenda Montecalvo will launch her new book, *Visual Secrets for School Success*, on March 2nd, National Read Across America Day and Dr. Seuss’ birthday, in The Year of Vision: 2020.

For Immediate Release if day before or Embargoed Until March 2, Dr. Seuss Birthday, National Read Across America Day, and The Year of Vision: 2020.

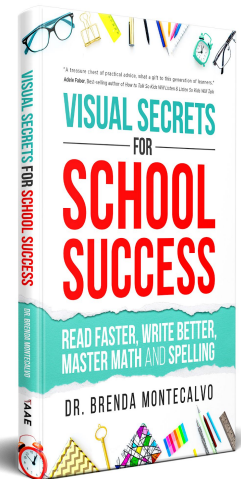
Summary:

Visual Secrets for School Success helps students of all ages improve learning skills so they have less homework and more time for fun, family and friends. Dr. Montecalvo is excited to celebrate the release of her new book about vision and reading on March 2nd, Dr. Seuss’ birthday, and National Read Across America Day, in The Year of Vision: 2020.

For more than 30 years Dr. Montecalvo has used her unique Visual Secrets to help her own children and her patients of all ages become successful readers. She provides optometric vision therapy that concludes with workshops teaching Visual Secrets. She uses these Visual Secrets to bridge the gap between improved visual skills and learning success.

This is The Year of Vision: 2020, and Dr. Montecalvo wants to increase public awareness of Optometry’s role in learning. She hopes to reach students worldwide that need help reducing their hours of homework and improving reading so they can have more time achieving their goals and becoming successful.

Join us for an evening of insightful tips, great food, and valuable prizes! Dr. Montecalvo will also give some of her mini Visual Secrets that students use to simplify learning in the areas of reading, writing, spelling and math. Copies of *Visual Secrets for School Success* will be available for purchase, and Dr. Montecalvo will be available to sign your copy on site.



Book Quotes:

“In a short period of time my kids learned how to become more efficient learners, get most of their homework done while in school, and still get great grades.”

“Student patients learned how to read faster, learn spelling words at a glance, and compute simple math problems in their heads. While other students spent more time completing in-class assignments, mine completed their assignments quickly and moved onto their homework. These Visual Secrets ultimately provided more school success and allowed them to participate in a variety of sports and spend time with their friends.”

“Wouldn’t it be wonderful if students could come home with no homework and great grades, happy to experience life to the fullest? Is the burden of school assignments undermining struggling students’ motivation and confidence? Shouldn’t students have free time with their family and friends? The answer is “yes.” Here you will find out how this can happen for all students both young and old.”

“Yes, you really can have 20/20, “perfect” eyesight and still have a vision problem that makes learning difficult. There are at least twenty visual skills important for learning that are not directly dependent upon “perfect” 20/20 eyesight at distance. If these visual skills are poorly developed, it can be harder to reach one’s fullest potential.”

Testimonials:

“Make room on your bookshelf. Dr. Brenda Heinke Montecalvo’s *Visual Secrets for School Success* is a treasure chest of insights and practical advice. Her “secrets” are a product of her personal and professional life. The story of how she came to them makes for fascinating and inspiring reading. What a gift to this generation of young learners and generations yet to come!”

Adele Faber, author of *Liberated Parents, Liberated Children*

“As a parent, I can speak to the change Dr. Montecalvo's prescribed vision therapy made in my son's life. My husband and I attributed certain behaviors of our then early school-aged son to age or clumsiness or inattentiveness. This was particularly true after taking our son to see an eye doctor and getting him the prescribed glasses. However, the issues continued. It wasn't until taking him to see Dr. Montecalvo that we discovered he had no depth perception, his prescription was incorrect, and his eyes were not working well together. This explained why he loved reading if we were reading to him--but was steadfastly reluctant to read on his own. As an educator, I am thankful for the succinct strategies this book provides for supporting our students who may be struggling. The book also helps us to consider seeking outside assistance when what we know how to do isn't enough.”

Jill Holland Beiser, Principal, Curriculum Coordinator, Director Black River School District

“Visual Secrets is an excellent book for anyone interested in assisting kids learn more efficiently, and to ultimately allow them the emotional freedom to excel in whatever life brings them. As an Associate Principal who has worked with at-risk students for 28 years, I can definitely say that these techniques will have a positive and long lasting impact on students of all ages.”

Jim Heinke, Associate Principal, West De Pere High School, De Pere, WI.

Book Facts: Page count: 240
Price: \$29.99 hardback, \$14.99 paperback

Non-fiction: Parenting Advice and Education

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Help celebrate the release of *Visual Secrets for School Success* on March 2nd, Dr. Seuss’ birthday and National Read Across America Day, in The Year of Vision: 2020

Launch Party: Nova Vision Care; 4244 Indian Ripple Rd, Suite 100; Beavercreek, Ohio; March 2, 2020 5:30 pm – 8:30 pm

RSVP: 937-320-0300 or EventBrite: VisualSecretsforSchoolSuccess.eventbrite.com